

UC Irvine
Division of Career Pathways

ANTEATER ALLIANCE



**PREMIUM
MEMBERSHIP
PACKAGES**

career.uci.edu

Division of Career Pathways Anteater Alliance (DCPAA) 2026-2027

Thank you for your interest in the **Division of Career Pathways Anteater Alliance (DCPAA)**.

The DCPAA is UC Irvine's premier employer partnership program for organizations seeking year-round visibility, meaningful student engagement, and a stronger presence on campus.

The Anteater Alliance brings together a select group of organizations committed to supporting UCI Division of Career Pathways while building lasting connections with UCI talent. Alliance partners gain access to specialized engagement opportunities and dedicated support from our Employer Relations team, from initial planning through execution and follow-up, to help maximize your campus impact throughout the academic year.

With three membership levels, the Anteater Alliance offers a structured range of opportunities to grow your brand, connect with students, and meet your recruitment goals. Each level includes a defined set of benefits, spanning career fairs, information sessions, targeted outreach, priority booking, and more, so you can select the tier that best fits your organization's objectives.

Partnerships begin in September and extend through June.

Partner Level	Investment	Strategic Focus
Platinum	\$10,000	Premium visibility, priority access, and maximum campus presence
Gold	\$5,000	Enhanced access, broader marketing reach, and increased student interaction
Blue	\$3,000	Foundational recruiting support and campus visibility

UC Irvine – At a Glance

- UC Irvine is consistently ranked as a Top 10 public 4-year university in the US for the 11th year in a row — *U.S. News & World Report*.
- We have 85+ majors and 70+ minors to meet your hiring needs.
- Our student body includes a population of over 36,000 undergraduate and graduate students prepared to work in the growing global economy.
- UC Irvine is recognized nationally for campus diversity and has been designated as both an HSI (Hispanic-Serving Institution) and AANAPISI (Asian American & Native American Pacific Islander-Serving Institution).
- Our team is equipped and ready to help you get engaged at UC Irvine.



**PUBLIC
UNIVERSITY**
in the U.S.



85+ majors
70+ minors

36,000+ Total Students



MEMBERSHIP LEVELS

PLATINUM



MEMBER

Platinum – \$10,000*

- Three (3) premium Career Fair registrations of choice, including two (2) single sponsorship upgrades
- One (1) virtual or in-person information session including marketing support and day of event coordination.
 - Two (2) targeted emails promoting event
 - One (1) event listing in email newsletter that goes out to all undergraduate UCI students
 - One (1) social media promotion
 - One (1) email promotion to relevant DCP Club Affiliates (student organizations that have partnered with DCP to promote professional development among their membership)
 - Dedicated Employer Relations staff member to support coordinating and hosting of event
- One (1) Platinum Branding Package
 - One (1) targeted email via Handshake to promote your job/internship opportunity
 - One (1) employer spotlight including company overview and/or job/internship highlight in email newsletter that goes to all undergraduate students
 - One (1) Instagram video reel highlighting company (option to provide content to DCP or for DCP to produce)
 - *Note: The Platinum Package is a standalone offering meant to be used to spotlight and promote your organization as a whole. It cannot be used for an individual job/internship or event promotion and must be used in separate quarter from your information session*
- Three (3) career or professional development presentations
- Priority Booking for all recruitment programming (first choice selection of dates).
- Priority outreach to host/co-host professional development workshops in collaboration with DCP.
- Complimentary parking when visiting onsite.
- One (1) seat at our quarterly Employer Advisory Board meetings.
- Quarterly consultation meetings to discuss hiring goals, recruitment planning, and support.
- Promotion of job postings to relevant Student Club Affiliates (one per quarter)
- Promotion of job posting(s) in custom DCPAA Handshake Collection (for the duration of partnership year)
- Display of company Logo on the Division of Career Pathways website, front lobby rotating television screen display, and Employer Appreciation wall.

GOLD



MEMBER

Gold – \$5,000*

- Two (2) standard career fair registrations with the option for one (1) single sponsorship career fair upgrade.
- One (1) virtual or in-person information session including marketing support and day of event coordination.
 - Two (2) targeted emails promoting event
 - One (1) event listing in email newsletter that goes out to all undergraduate UCI students
 - One (1) social media promotion
 - One (1) email promotion to relevant DCP Club Affiliates (student organizations that have partnered with DCP to promote professional development among their membership)
 - Dedicated Employer Relations staff member to support coordinating and hosting of event
- Two (2) targeted emails via Handshake to promote your job/internship opportunity
- Two (2) career or professional development presentations
- One (1) employer spotlight including company overview and/or job/internship highlight in email newsletter that goes to all undergraduate students
- Priority Booking for all recruitment programming (first choice selection of dates).
- Priority outreach to host/co-host professional development workshop
- Complimentary parking when visiting onsite.
- One (1) seat at our quarterly Employer Advisory Board meetings.
- Quarterly consultation meetings to discuss hiring goals, recruitment planning, and support.
- Promotion of job postings to relevant Student Club Affiliates (one per quarter)
- Promotion of job posting(s) in custom DCPAA Handshake Collection (for the duration of partnership year)
- Display of company Logo on the Division of Career Pathways website, front lobby rotating television screen display, and Employer Appreciation wall.

BLUE



MEMBER

Blue – \$3,000*

- One (1) standard career fair registration with the option for one (1) single sponsorship career fair upgrade.
- One (1) virtual or in-person information session including marketing support and day of event coordination.
 - Two (2) targeted emails promoting event
 - One (1) event listing in email newsletter that goes out to all undergraduate UCI students
 - One (1) social media promotion
 - One (1) email promotion to relevant DCP Club Affiliates (student organizations that have partnered with DCP to promote professional development among their membership)
 - Dedicated Employer Relations staff member to support coordinating and hosting of event
- One (1) targeted email via Handshake to promote your job/internship opportunity
- One (1) career or professional development presentation
- One (1) employer spotlight including company overview and/or job/internship highlight in email newsletter that goes to all undergraduate students
- Complimentary parking when visiting onsite.
- One (1) seat at our quarterly Employer Advisory Board meetings.
- Quarterly consultation meetings to discuss hiring goals, recruitment planning, and support.
- Promotion of job postings to relevant Student Club Affiliates (one per academic year)
- Promotion of job posting(s) in custom DCPAA Handshake Collection (for the duration of partnership year)
- Display of company Logo on the Division of Career Pathways website, front lobby rotating television screen display, and Employer Appreciation wall.

CONTACT OUR TEAM

Contact our team to learn more:



uciemployers@uci.edu



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*NON-PROFIT / GOV. RATES

We are proud to offer non-profit and government organizations a \$500 discount on membership rates.



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