

# YEAR IN REVIEW

# WHO WE ARE

### VISION / MISSIONS / VALUES

**UC Irvine's Division of Career Pathways (DCP)** works with the campus and employer communities to position students for career success. We provide a comprehensive portfolio of career discovery, internship, employment, and graduate school admissions services to engage first-year students through PhDs and recent alumni in their career development.

### VISION MISSION

All Anteaters thriving in meaningful careers

The Division of Career Pathways educates and engages UCI students and alumni to realize their career potential by:

- Coordinating with the campus community in the professional development of students
- Providing students and alumni with tools and support to attain their career goals
- Facilitating employer involvement with UCI to promote quality workplace experiences

### **VALUES**

- **Student-Centered**: We design our services to empower students to enhance their career readiness.
- Collaboration: We work with internal and external partners to increase our impact.
- *Inclusion*: We create an environment in which all individuals feel welcome and included.
- Innovation: We strategically develop sustainable and datainformed solutions.
- *Integrity*: We act with honesty, trust, respect, empathy, and appreciation.

This report highlights the use of Division of Career Pathways (DCP) services and technologies within the 2024-2025 year (July 1, 2024 – June 30, 2025, unless otherwise noted).

To learn more about us, please access the DCP website at <u>career.uci.edu</u> or scan this QR code:



# STUDENT SERVICES AND ENGAGEMENT



#### RECORD-BREAKING STUDENT ENGAGEMENT

11,300 Program Touchpoints

up 46% from previous year

117 DCP-led workshops/webinars reached 2,720 students.

outreach sessions engaged 8,600 students in classrooms, graduate programs, and student organizations.

Combined: more than 11,300 student engagements with career programming this year



## CAREER EDUCATION EMBEDDED ACROSS CAMPUS

First-Year Experience courses included a new Career Discovery & Exploration Canvas module.

Career readiness integrated into **UC Irvine Spark**, making DCP the first non-academic unit to participate.



Career Conversations training delivered to 526 faculty, staff, and student leaders.

Strategic collaborations expanded with UC Irvine schools, Graduate Division, Athletics, CFEP, DUE, UCI-MUST, UC-OC Alliance, OIT, Enrollment Management, International Center, Alumni Association, and Strategic Communications.

#### SCALING PEER-TO-PEER SUPPORT AND TARGETED PROGRAMS

Peer Career Educators: 1,353 individual meetings and 39 presentations

Pre-Law: collaboration with 5 organizations; 327 applicants; 400+ on listserv

Graduate Students: Beyond the Professoriate reached 20% of the PhD/postdoc population

Advising demand surged: 1,968 career advising appointments

1,635 drop-ins • up 58% from previous year

**82%** increased their knowledge of the job search process

# **INTERNSHIPS &** CAREER EXPERIENCES

### **EXPANDING ACCESS TO INTERNSHIPS**

Enrollment in Uni Studies 193 increased 34% ← 91 students across 4 classes

**64** unique employers engaged, including:

























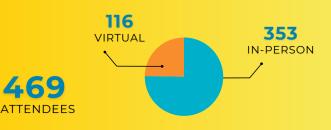




Students completed career readiness competency assessments before and after their internships.



#### **INTERNSHIP PREP SERIES**



#### **INTERNSHIPS:** MORE STUDENTS. MORE VALUE

Sources: UCI Survey of Graduating Seniors and UCUES

in 2022

in 2022

% of undergraduates completing an internship

% of students who agree UCI prepared them well to demonstrate competitive career skills from leadership or internship experiences

# **EMPLOYER ENGAGEMENT**

#### EMPLOYER PARTICIPATION NEARLY DOUBLED THROUGH STRATEGIC COLLABORATION

in-person programs (up 19 from last year)





virtual sessions

**EMPLOYERS INCLUDED:** 











Collaboration with many schools and student clubs expanded this year as we worked together to support and amplify employer engagement efforts.

#### CAREER FAIRS CONNECTED THOUSANDS WITH **EMPLOYERS AND GRAD SCHOOLS**



### Handshake AT SCALE: RECORD ENGAGEMENT

🗐 29,246 UNIQUE STUDENT LOGINS

ALL-TIME HIGH UP 740 FROM LAST YEAR

490,865 **APPLICATIONS SUBMITTED** 

+50% YEAR OVER YEAR

**COLLECTIONS CREATED** 

CREATED FOR SCHOOLS AND CAREER INTERESTS

UC Irvine **outperformed** peer institutions in profile completion.

DCP coordinated with campus partners to ensure students with delayed financial aid received Handshake access before paying registration fees.

# **TECHNOLOGY AND** INNOVATION

#### LEVERAGING TECHNOLOGY TO SCALE STUDENT SUCCESS

6,328

**RESUMES REVIEWED BY BIG RESUME** 

+8% OVER LAST YEAR

-O-bigresume

4,831

**LINKEDIN PHOTO BOOTH SESSIONS** 

+29% OVER LAST YEAR







1,893

STUDENTS USED **BIG INTERVIEW** 

+41% OVER LAST YEAR



2,000



### Steppingblocks

STEPPINGBLOCKS VIA UCI IRAP PARTNERSHIP EXPANDED ACCESS TO ALUMNI AND EMPLOYER OUTCOMES DATA

#### LEADERSHIP IN ETHICAL AI

Hosted national AI expert for 75 faculty/staff on ethical use of AI in job search

Updated UC Irvine's AI in the Job Search resources

AVP led NACE's creation of AI ethics resource, presented nationally



## MARKETING REACH

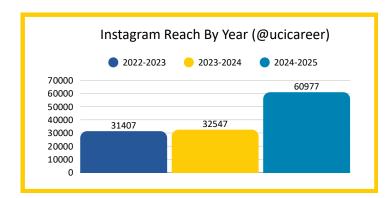
# EXPANDING VISIBILITY THROUGH STRATEGIC COMMUNICATIONS



### **40% GROWTH IN FOLLOWERS**

5,205

Followers reached in June 2025



Instagram Reach: The number of unique users that saw the DCP's Instagram content at least once

Partnerships with Strategic Communications and school-based marketing teams broadened reach.



#### **EMAIL OPEN RATES AVERAGED**

61%

vs. industry standard of 36%



#### **DCP CLUB AFFILIATES PROGRAM SUPPORTED**

**30** UC Irvine student organizations

1,939 students represented







# IN CLOSING

### THANK YOU

Thank you to our campus partners, faculty, staff, and employers who made these achievements possible. Together, we expanded career readiness opportunities for students, strengthened UCI's employer partnerships, and leveraged innovation to facilitate access. As we look ahead, we invite continued collaboration to ensure every Anteater thrives in meaningful career pathways.

To learn more about the services in this report, feel free to contact us at <u>career@uci.edu</u> and access our webpage: <u>career.uci.edu</u>.

To learn more about post-graduation career outcomes, visit <u>Anteater GradStats</u> or UCOP's Alumni Career Pathways site.