

UC Irvine
Division of Career Pathways

ANTEATER ALLIANCE



PREMIUM
MEMBERSHIP
PACKAGES

career.uci.edu

Division of Career Pathways Anteater Alliance 2025-2026

Thank you for your interest in the Division of Career Pathways Anteater Alliance (DCPAA).

Our Anteater Alliance is comprised of selected organizations that take an active role in furthering the vision and development of the UCI Division of Career Pathways, and who would like to maximize their visibility and impact on the UC Irvine campus.

Alliance partners gain access to premium service offerings to engage with the UCI community in a more integrated manner. Partners are supported by members of the Employer Relations team through one-on-one consultation pre/during and post engagement.

The three levels of participation offer key opportunities to grow your brand and maintain a strong presence on campus. To customize the services that work best for your organization within each of the membership levels, we have provided a menu of options that extend beyond traditional recruitment offerings. Our team will work with your organization to design a partnership strategy that is unique, targeted, and customized to meet your goals.

Partnerships begin in August and extend through July.

UC Irvine – At a Glance

- UCI is consistently ranked as a top public 4-year university in the US.
- We have 85+ majors and 70+ minors to meet your hiring needs.
- Our student body includes a population of over 36,000 undergraduate and graduate students prepared to work in the growing global economy.
- UCI is recognized nationally for campus diversity and has been designated as both an HSI (Hispanic-Serving Institution) and AANAPISI (Asian American & Native American Pacific Islander-Serving Institution).
- Our team is equipped and ready to help you get engaged at UCI.



**PUBLIC
UNIVERSITY**
in the U.S.



85+ majors
70+ minors

36,000+ Total Students



5 Reasons to Join Anteater Alliance

- Partner with the Division of Career Pathways in providing meaningful engagement opportunities for UCI students.
- Develop and maintain a consistent presence at UCI.
- Grow your UCI talent pipeline through targeted marketing and outreach.
- Achieve deeper engagement with students through customized recruitment programming, industry workshops, and closely working with specialized student demographics.
- Create a direct impact on developing a continuous cycle of talent for the future.

MEMBERSHIP LEVELS

PLATINUM



MEMBER

Platinum – \$10,000*

- Three (3) premium Career Fair registrations of choice, including two (2) single sponsorship upgrades
- One (1) virtual or in-person information session including marketing support and day of event coordination.
 - One (1) targeted email promoting event
 - One (1) event listing in email newsletter that goes out to all undergraduate UCI students
 - One (1) social media promotion
 - One (1) email promotion to relevant DCP Club Affiliates (student organizations that have partnered with DCP to promote professional development among their membership)
 - Dedicated Employer Relations staff member to support coordinating and hosting of event
- One (1) Platinum Branding Package
 - One (1) targeted email via Handshake to promote your job/internship opportunity
 - One (1) employer spotlight including company overview and/or job/internship highlight in email newsletter that goes to all undergraduate students
 - One (1) Instagram video reel highlighting company (option to provide content to DCP or for DCP to produce)
 - *Note: The Platinum Package is a standalone offering meant to be used to spotlight and promote your organization as a whole. It cannot be used for an individual job/internship or event promotion and must be used in separate quarter from your information session*
- Three (3) career or professional development presentations
- Priority Booking for all recruitment programming (first choice selection of dates).
- Priority outreach to host/co-host professional development workshops in collaboration with DCP.
- Complimentary parking when visiting onsite.
- One (1) seat at our quarterly Employer Advisory Board meetings.
- Quarterly consultation meetings to discuss hiring goals, recruitment planning, and support.
- Promotion of job postings to relevant Student Club Affiliates (one per quarter)
- Promotion of job posting(s) in custom DCPAA Handshake Collection (for the duration of partnership year)
- Display of company Logo on the Division of Career Pathways website, front lobby rotating television screen display, and Employer Appreciation wall.

GOLD



MEMBER

Gold – \$5,000*

- Two (2) standard career fair registrations with the option for one (1) single sponsorship career fair upgrade.
- One (1) virtual or in-person information session including marketing support and day of event coordination.
 - One (1) targeted email promoting event
 - One (1) event listing in email newsletter that goes out to all undergraduate UCI students
 - One (1) social media promotion
 - One (1) email promotion to relevant DCP Club Affiliates (student organizations that have partnered with DCP to promote professional development among their membership)
 - Dedicated Employer Relations staff member to support coordinating and hosting of event
- Two (2) targeted emails via Handshake to promote your job/internship opportunity
- Two (2) career or professional development presentations
- One (1) employer spotlight including company overview and/or job/internship highlight in email newsletter that goes to all undergraduate students
- Priority Booking for all recruitment programming (first choice selection of dates).
- Priority outreach to host/co-host professional development workshop
- Complimentary parking when visiting onsite.
- One (1) seat at our quarterly Employer Advisory Board meetings.
- Quarterly consultation meetings to discuss hiring goals, recruitment planning, and support.
- Promotion of job postings to relevant Student Club Affiliates (one per quarter)
- Promotion of job posting(s) in custom DCPAA Handshake Collection (for the duration of partnership year)
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BLUE



MEMBER

Blue – \$3,000*

- One (1) standard career fair registration with the option for one (1) single sponsorship career fair upgrade.
- One (1) virtual or in-person information session including marketing support and day of event coordination.
 - One (1) targeted email promoting event
 - One (1) event listing in email newsletter that goes out to all undergraduate UCI students
 - One (1) social media promotion
 - One (1) email promotion to relevant DCP Club Affiliates (student organizations that have partnered with DCP to promote professional development among their membership)
 - Dedicated Employer Relations staff member to support coordinating and hosting of event
- One (1) targeted email via Handshake to promote your job/internship opportunity
- One (1) career or professional development presentation
- One (1) employer spotlight including company overview and/or job/internship highlight in email newsletter that goes to all undergraduate students
- Complimentary parking when visiting onsite.
- One (1) seat at our quarterly Employer Advisory Board meetings.
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CONTACT OUR TEAM

Contact our team to learn more:



uciemployers@uci.edu



career.uci.edu



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*NON-PROFIT / GOV. RATES

We are proud to offer non-profit and government organizations a \$500 discount on membership rates.



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