



2023-2024

ANNUAL REPORT

career.uci.edu

UCI Division of
Career Pathways



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WHO WE ARE

VISION/MISSIONS/VALUES

UCI's Division of Career Pathways (DCP) works with the campus and employer communities to position students for career success. We provide a comprehensive portfolio of career discovery, internship, employment, and graduate school admissions services to engage freshmen through PhDs and recent alumni in their career development.

VISION

All Anteaters empowered to thrive in meaningful careers.

MISSION

The Division of Career Pathways educates and engages UCI students and alumni to realize their career potential. We do this by:

- Coordinating with campus community in the professional development of students
- Providing students and alumni with tools and support to attain their career goals
- Facilitating employer involvement with UCI to promote quality workplace experiences for UCI students and alumni

VALUES

- **Student Centered:** We design our services to empower students to enhance their career readiness.
- **Collaboration:** We work with internal and external partners to increase our impact.
- **Inclusion:** We create an environment in which all individuals feel welcome and included.
- **Innovation:** We strategically develop sustainable and data informed solutions.
- **Integrity:** We act with honesty, trust, respect, empathy, and appreciation.

This report highlights the use of Division of Career Pathways (DCP) services and technologies within the 2023-2024 year (July 1, 2023 – June 30, 2024, unless otherwise noted).

To learn more about us, please access the DCP website at career.uci.edu or scan this QR code:



A RETROSPECTIVE ON THE YEAR

Dear Colleagues,

I am pleased to share with you the Division of Career Pathways' (DCP) Annual Report for 2023-2024. This report highlights our achievements, challenges, and innovations as we worked to support the career readiness of our students during a year of exciting transitions.



SUZANNE HELBIG

ASSOCIATE VICE PROVOST,
DIVISION OF CAREER PATHWAYS

In 2023-2024, the post-COVID landscape of student and employer engagement came into sharper focus. As we gained greater predictability in these areas, we invested deeply in redesigning internal processes and enhancing our team culture. By year-end, we had established new policies, implemented practices to foster greater office-wide collaboration, and set the stage for expanded engagement with our DCP Anteater Alliance Group. Additionally, we strengthened collaborations with campus units and student organizations to bring our services directly to students.

Our progress this year would not have been possible without the dedication and creativity of our staff and the invaluable partnerships with both our campus and employer collaborators. This report reflects the hard work and commitment that went into advancing career readiness for UCI students—a testament to the passion driving our mission.

Thank you for your ongoing support, and we look forward to another year of collaboration and impact.

Warm regards,

Suzanne Helbig

Suzanne Helbig
Associate Vice Provost, Division of Career Pathways

WE ARE DCP

CAREER EDUCATION

The **Career Education team** equips students with the support to pursue meaningful careers with well-founded confidence. Through programs, individual appointments, and resources, the Career Education team works alongside the campus community to foster student career development.



ALLISON KELLER
*Director,
Career Education*



CAROLINE CHIANG
*Assistant Director,
Career Education*



SAIRA FAZLI
*Assistant Director,
Career Education*



CARI MALEK
*Assistant Director,
Career Education*



STACIE OSHIMA
*Assistant Director,
Career Education*



KATIE OSTERKAMP
*Assistant Director,
Career Education*



JILL WELLS
*Associate Director,
Career Education*

EMPLOYER RELATIONS

The **Employer Relations team** fosters relationships with employers to develop, strengthen, and sustain strategic relationships with internal and external university partners leading to the expansion of employer involvement within the university and the expansion of the quantity and quality of jobs, internships, and experience we present to all UCI students & alumni.



HEMA MODI
*Director,
Employer Relations*



DENISE
GIANOUSSOPOULOS
*Associate Director,
Employer Relations*



MELISSA AMEZOLA
*Assistant Director,
Employer Relations*



VIRGINIA VALDEZ
*Employer Relations
Coordinator*



KAYZELYN MAGSINO
*Assistant Director,
Internships & Career
Experiences*

OPERATIONS

The **Operations team** is responsible for internal efforts to support all functions including marketing, administrative services, technology, and data management. This includes the Club Affiliates program, social media, and finding creative ways to communicate with students in-person and in the digital space.



LEIGH POIRIER
*Director,
Strategic Services*



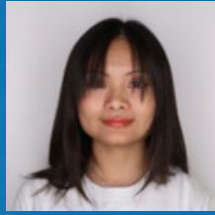
KIMBERLY CHAI
*Marketing Program
Manager*



TYLER GREENING
*Administrative
Operations Coordinator*

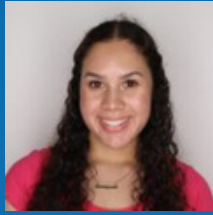
STUDENT STAFF

CUSTOMER SERVICE ASSISTANTS (CSA)



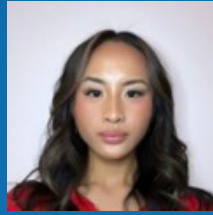
INGRID
AVANCENA

Literary Journalism, 2025



DAINYSAH
BAPTISTE

Public Health Policy, 2025



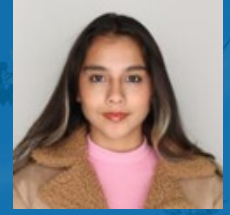
KAILYN
CANOZA

Pharm. Sciences, 2028



RUBY
DEWAR

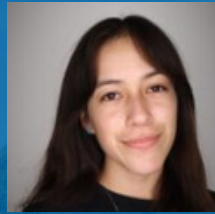
Public Health Policy, 2025



DANIELA
GARCIA

Public Health Policy, 2025

PEER EDUCATORS



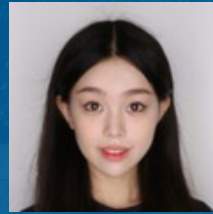
ANDREA
ROMERO

Education Sciences, 2025



CHLOE
DUNN

Criminology, 2025



ALINA YUAN

*Art, Psychological
Science, 2026*



DOROTHY
WU

Business Economics, 2027



EMMELINE
KIM

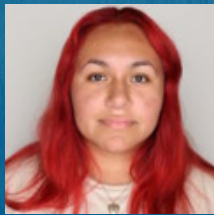
Music, GDIM, 2026

EMPLOYER RELATIONS STUDENT ASSISTANT



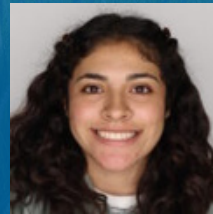
CINDY
GONZALEZ

*English, Literary
Journalism minor, 2025*



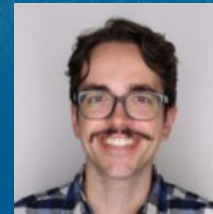
CITLALLI
SANCHEZ

Sociology, 2027



LESLIE GOMEZ

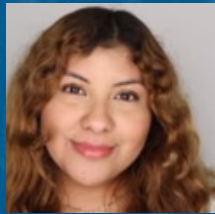
Literary Journalism, 2025



MAKS GILJEN

*PhD in Clinical Psychology,
2026*

ENGLISH INTERN



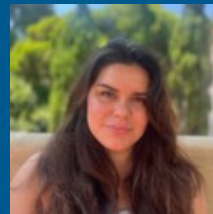
JOCELYN
GARZA

*Political Science,
Economics, 2025*



MARIA
WROBLEWSKA

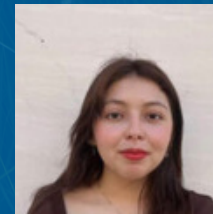
Business Admin, 2027



LARISSA MARIE
PARRA

English, 2025

DREAM FELLOW



JACQUILINE
TORRES

*Criminology, Law and
Society, 2027*

TIMELINE OF ACHIEVEMENTS

FALL

9/25

FIRST DAY OF PHOTO BOOTH



Welcome Week is one of the DCP's first opportunities to form connections with students. Offering 13 workshops, 2 patio events, 3 tabling events on Ring Road, and tabling events at the Anteatr Involvement Fair and Campus Department Orientation Presentations, this year's Welcome Week was a tremendous success. While in-person workshop attendance remained steady from the 2022-2023 school year, virtual attendance sky-rocketed with a **523% increase** from the year before.

10/11

VIRTUAL FALL CAREER FAIR



Open to all UCI students, the Fresh Fits Professional Clothing Pop-up provides free professional attire to students. Born from a partnership between the Division of Career Pathways and the UCI Basic Needs Center, Fresh Fits equips students with the resource to present themselves professionally and confidently at career fairs, interviews, and jobs. Follow us on Instagram to see when our next Fresh Fits pop-up will be. [instagram.com/ucicareer](https://www.instagram.com/ucicareer)

10/24

STEM CAREER WEEK



Whether it's for professional headshots or UCI ID cards, the Division of Career Pathway's Photo Booth provides high-resolution, polished photos. Within its first year from 9/25-6/30, the photo booth was visited by 2,264 distinct users and provided 4,106 photo sessions. Students, staff, faculty, and alumni are encouraged to take advantage of this resource. The Professional Photo Booth located at the Division of Career Pathways during regular operating hours: Mon-Thurs (9 a.m. - 5 p.m.) and Fri (9 a.m. - 4 p.m.).

9/25-10/5

WELCOME WEEK

10/2

IN-PERSON:
FALL CAREER FAIR

10/17

FIRST FRESH FITS PROFESSIONAL CLOTHING POP-UP



The first targeted STEM Career Week, this series included resume labs, and workshops prepping students for the fair. For example, a workshop on technical interviewing tips was presented by CodePath. The weeklong series brought in **2,149 students** with **1,977** attending the STEM Career fair—the most attended fair of the 2022-2023 school year.

10/24

IN-PERSON:
STEM CAREER FAIR

WINTER

1/24

VIRTUAL WINTER
CAREER FAIR

1/31

IN-PERSON: PUBLIC
SERVICE & SOCIAL
IMPACT CAREER FAIR

SPRING

4/8-18

SPRING INTO YOUR JOB
SEARCH SERIES

4/22-26

HEALTH PROFESSIONS
SERIES

4/24

IN-PERSON HEALTH
PROFESSIONS-
GRADUATE SCHOOL FAIR

10/30-11/10

GRADUATE SCHOOL SERIES

11/7

IN-PERSON: GRADUATE
SCHOOL FAIR

1/22-2/8

INTERNSHIP PREP SERIES

2/8

IN-PERSON WINTER CAREER &
INTERNSHIP FAIR

2/13-29

CAREER DISCOVERY SERIES

4/11

IN-PERSON SPRING
CAREER FAIR

5/10

SECOND FRESH FITS
PROFESSIONAL
CLOTHING POP-UP

DIRECT STUDENT SERVICES

WORKSHOPS AND OUTREACH

THE DIVISION OF CAREER PATHWAYS STAFF PRESENTED **313** WORKSHOPS & PROGRAMS.



MOST POPULAR WORKSHOPS:



11,112
ATTENDANCE TOTAL



41% INCREASE IN PARTICIPATION
FROM 2022-23

48% INCREASE IN PARTICIPATION
FROM 2021-22

- Virtual: Resume Writing - 228
- Virtual: Prepare for the Fall Career Fair - 189
- Virtual: Standing Out in your Job Search hosted by Henkel - 176
- Virtual Career Discovery Series: Artificial Intelligence - 168
- Virtual: How to Find a Part-Time Job - 164
- Virtual: Technical Interviewing presented by CodePath - 153
- CIA Career/Internship info session - 145

APPOINTMENTS

1,037



DROP-IN APPOINTMENTS

2,112



INDIVIDUAL APPOINTMENTS

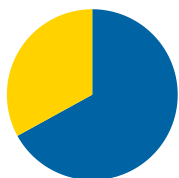
Offering sessions in career exploration, pre-med/pre-health career planning, resume review, and pre-law advising, the DCP Career Education team meets with individual students virtually and in-person to discuss their career readiness.

CLUB AFFILIATES

Comprised of campus student organizations, the Club Affiliate Program equips students with tools to succeed through tailored career events.

21 CLUBS
1,264 STUDENTS REPRESENTED

7
NON-STEM CLUBS



14
STEM CLUBS

LARGEST CLUBS:

- 1** The Institute of Electrical and Electronics Engineers (200 members)
- 2** Biomedical Engineering Society (190 members)
- 3** Pre-Law Society at UCI (100 members)
- 4** Women in Information and Computer Science (100 members)

VIRTUAL STUDENT OUTREACH AND DIGITAL RESOURCES

SOCIAL MEDIA



INSTAGRAM:

108%+ REACH

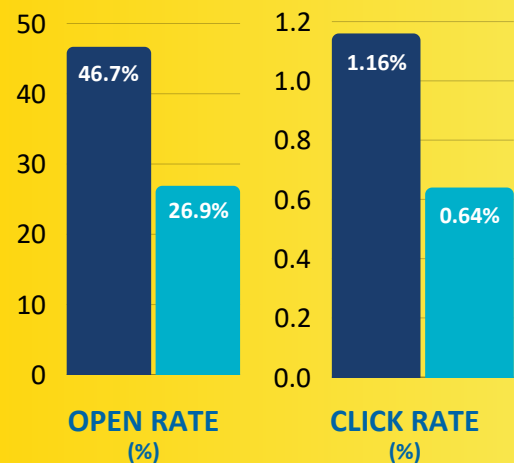
57%+ PAGE VISITS

41%+ FOLLOWERS

Despite Facebook, LinkedIn and Twitter impressions dropping, followers on all platforms increased. Still, some platforms were more effective in engaging students. Although student engagement on Twitter/X declined, Instagram demonstrated significant growth.

HANDSHAKE EMAILS

UC IRVINE PEER INSTITUTIONS



CAREER PREPARATION PLATFORMS



13% INCREASE IN THE NUMBER OF STUDENTS UTILIZING BIG INTERVIEW

Big Interview online system that combines training and practice to improve students' interview technique and build confidence through:

- Challenging, virtual mock interviews for all experience levels and dozens of industries
- A database of thousands of interview questions with tips on how to answer them



10% INCREASE IN THE TOTAL NUMBER OF VIEWS FOR CAREERSPOTS

CareerSpots is a comprehensive library of educational professional development videos that cover diverse topics such as resume building, interview strategies, networking tips, and more.



237% INCREASE IN USERS LOGGING IN TO FOCUS2CAREER

Focus2Career is a self-paced career and educational planning assessment tool.

It provides:

- Career assessments
- Information about occupations and academic disciplines
- Side-by-side occupational comparisons

STUDENT-EMPLOYER OUTREACH



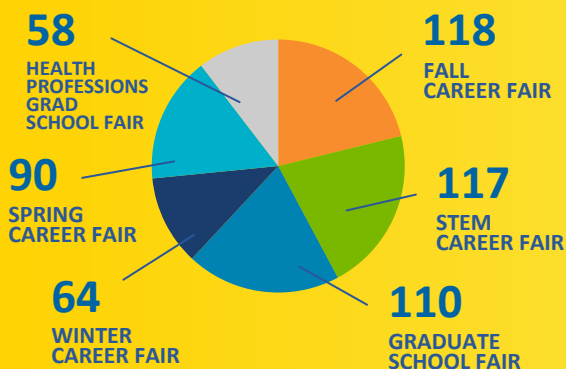
CAREER FAIRS

In our second year of in-person fairs since the pandemic, the 2023-2024 school year brought in **577** unique employers to our career fairs. Presenting a wide range of employers, students are encouraged to make professional connections and explore potential career interests.



IN-PERSON CAREER FAIRS

557 EMPLOYERS



VIRTUAL CAREER FAIRS

49 EMPLOYERS



INFO SESSIONS

More focused than the career fairs, info sessions connect students with specific employers. While learning about company values, the hiring process, and major projects, students have the opportunity to form relationships with company personnel and thoroughly explore new career paths.

1,680

EMPLOYER-LED
INFORMATION
SESSIONS/
EVENTS

406



UNIQUE
EMPLOYERS

1,577



VIRTUAL
EVENTS

78



OFF-SITE
EMPLOYER
EVENTS

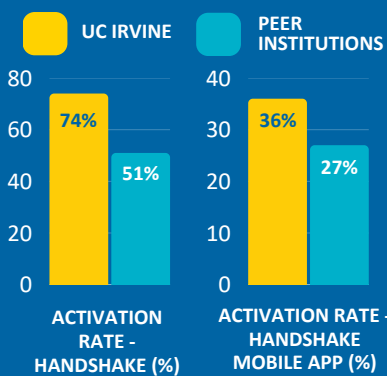
21



ON-SITE
EMPLOYER
EVENTS

HANDSHAKE

Handshake is Division of Career Pathways' pipeline into our services. In addition to applying for jobs and internships, students can also schedule career advising appointments, register for events and more.



STUDENTS

16,011 UNIQUE LOGINS

12,830 RESUMES INPUTTED

326,491 TOTAL APPLICATIONS



EMPLOYERS

3,666 NEW APPROVED EMPLOYERS

97,270 EMPLOYER JOB LISTINGS

29,083 INTERNSHIP LISTINGS

HIGHLIGHTS

DCP RECEIVED ANTEATER GRANT INITIATIVE FUNDING

The **Anteater Grant Initiative (AGI)** is the philanthropic component of the UCI Parent Executive Board. Beginning in 2018, this grant was created to disburse funds to help sustain, enhance, and pilot student serving programs at UC Irvine. One of the eight recipients of AGI funds, the Division of Career Pathways directed funding towards supporting the peer educator program.

DCP EMBRACED GEN AI

We quickly created a website featuring instructional guides and an employer panel. These offerings were among the first career center specific Gen AI resources in the country. Our quick creation of resources led to participation in programs by Inside Higher Education, Protopia, and NACE's Summer Learning Showcase: AI in Career Services and Recruitment.

PEER EDUCATION PROGRAM



44% INCREASE
IN WORKSHOP & WEBINAR
ATTENDANCE YEAR/YEAR



29% INCREASE
IN DROP-IN APPOINTMENTS
YEAR/YEAR

DCP Peer Educators provide career advising and support for their fellow students through individual drop-in meetings, workshops, and outreach tables across campus. Advising topics include general career planning, developing resumes and cover letters, navigating the job and internship search, preparing for interviews and graduate school.

PRAISE FOR OUR PEER EDUCATORS

"She did such a fantastic job presenting on resume building. She knows her stuff in and out and was really great at giving examples applicable to our organization and answering our questions. Her presentation was very organized, and it was easy to follow. The graphics were helpful, and she explained each part of the resume very well. I found her workshop to be so beneficial that she inspired me to work on my own and I scheduled an appointment with her for next week to review it! All the girls really enjoyed it and she's such an expert! Thanks!!"



YADHIRA GARCIA

FORMER DCP STUDENT STAFF AND CURRENT UCI PHD STUDENT

"I loved working at the Division of Career Pathways because the work environment definitely fostered growth and helped me not only grow in the leadership role I was taking, but also prepared me by building my career-readiness skills. Everyone had my best interest at heart when it came to my plans after college and the career path I was leaning towards. If it were not for working at the Division of Career Pathways, I would not be in the PhD program that I am in now."

LOOKING TOWARDS THE NEW YEAR



Deploy a new strategic plan for infusing Career Readiness into student experiences.



Work with UCI Compass partners to create and deploy Career Readiness Analytics.



Continue to lead in the AI/Career Services space by updating and promoting our AI related expertise and insights.



Incorporate more employers into programming and services to increase engagement and access to internships.



Partner with our existing technology partners and strategically add new ones to scale quality services for students and employers.



Create accessible career outcomes dashboards in partnership with UCI IRAP and UCOP.



ANTEATER DR

