

# Graduate Student Webinars & Events



 *Virtual Workshop*

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## From Grad School to Career: Designing a Winning Resume

Monday, January 13, 12:00-1:00 pm

Transform your academic experience into a powerful resume that captures the attention of employers. This session will cover key strategies for showcasing research, internships, volunteer work, and skills that are highly valued in various industries. Explore how to tailor your resume for different job roles, effectively communicate your qualifications, and avoid common mistakes.



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## Why a Successful Job Search is a Focused Job Search

Wednesday, January 15, 9:00-10:00 am

Academic and professional employers have very different criteria when evaluating job candidates, which means grad students and PhDs must adopt a different strategy when applying for non-academic jobs. Join this webinar to learn how grad students and PhDs will need to focus their job search on a specific career pathway and shift their strategy when applying to non-academic jobs.



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## Stand Out - Crafting the Perfect Cover Letter

Monday, February 3, 12:00-1:00 pm

Discover how to create a personalized, impactful cover letter that complements your resume and grabs the attention of hiring managers. Learn how to effectively convey your qualifications, passion, and fit for the role, while tailoring your letter to specific job opportunities and industries. Walk away with the resources to craft a cover letter that helps you stand out in the competitive job market.



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## How PhDs can Identify Non-Academic Career Options

Wednesday, February 5, 9:00-10:00 am

Are you struggling to identify non-academic career options where you can leverage your education and training? Wondering where PhDs from your discipline land non-academic jobs? Join this webinar on how PhDs can identify and research non-academic career options through informational interviews.



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## Writing Resumes that Communicate your Value to Employers

Wednesday, February 19, 9:00-10:00 am

Much of the job search process is about persuasive communication: you want to convince a hiring manager that you're the right fit for the job. So how can PhDs effectively communicate their skills and advanced training to employers? Join this webinar to learn what employers look for in candidates, and how you can write resumes that communicate your value to employers.



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### **Mastering the Virtual Career Fair: Tips for Making a Lasting Impression**

**Tuesday, February 25, 12:00-1:00 pm**

This workshop will equip you with the strategies and tools needed to excel at the **March 5th Virtual Career Expo**. Learn how to effectively navigate virtual platforms, engage with recruiters, and present yourself confidently in online settings. Key topics include preparing your elevator pitch, crafting a professional online presence, and following up after the event. By the end of the session, you'll be ready to make a memorable impression and maximize your networking opportunities at virtual career fairs.



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### **Going beyond LinkedIn, How to Unlock the Hidden Job Market**

**Wednesday, March 5, 9:00-10:00 am**

Nearly 70% of companies hire through employee referrals. These job openings may not be posted online, or employers may choose not to advertise them publicly. As a job seeker, you need to find a way to break into this "hidden" job market. For PhDs it is one of the most effective ways to get hired quickly, make a career transition, or land your first non-academic job. Join this webinar for tips on how to unlock the hidden job market.



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### **How to Ace your Non-Academic Interview**

**Wednesday, March 19, 9:00-10:00 am**

You've submitted job applications and are now waiting to hear back about interviews. Maybe you've already booked your first screening interview and you're wondering what to expect. What kinds of questions will be asked? How should you prepare for a phone screen or virtual interview? Join this webinar on how to ace your non-academic interview.

## 2025 Virtual Career Fair



 *Virtual Career Fair*



### **PhD and Master's Virtual Career Expo by GCC**

**Wednesday, March 5, 9:00-1:00 pm**

The Graduate Career Consortium sponsored Virtual Career Expo (VCE), is a virtual recruiting and networking experience designed to connect graduate students, postdocs, and alumni from STEM, Humanities, and Social Sciences fields, to employers, using the vFairs platform.



**PHD & MASTER'S**  
Virtual Career Expo

**TALENT WITH ADVANCED DEGREES**

**March 5, 2025**

Registration  
begins  
January 22



<https://gccvirtualcareerexpo.vfairs.com/en>