

**UCI** Division of  
Career Pathways

# ANTEATER ALLIANCE



PREMIUM  
MEMBERSHIP  
PACKAGES

[career.uci.edu](https://career.uci.edu)

## Division of Career Pathways Anteater Alliance 2024-2025 Menu Offerings

Thank you for your interest in the Division of Career Pathways Anteater Alliance (DCPAA).

Our Anteater Alliance is comprised of selected organizations that take an active role in furthering the vision and development of the UCI Division of Career Pathways, and who would like to maximize their visibility and impact on the UC Irvine campus.

Alliance partners gain access to premium service offerings to engage with the UCI community in a more integrated manner. Partners are supported by members of the Employer Relations team through one-on-one consultation pre/during and post engagement.

The three levels of participation offer key opportunities to grow your brand and maintain a strong presence on campus. To customize the services that work best for your organization within each of the membership levels, we have provided a menu of options that extend beyond traditional recruitment offerings.

Our team will work with your organization to design a partnership strategy that is unique, targeted, and customized to meet your goals.

Partnerships begin in August and extend through July.

### UC Irvine – At a Glance

- UCI is consistently ranked as a top public 4-year university in the US.
- We have 85+ majors and 70+ minors to meet your hiring needs.
- Our student body includes a population of over 36,000 undergraduate and graduate students prepared to work in the growing global economy.
- UCI is recognized nationally for campus diversity and has been designated as both an HSI (Hispanic-Serving Institution) and AANAPISI (Asian American & Native American Pacific Islander-Serving Institution).
- Our team is equipped and ready to help you get engaged at UCI.



**PUBLIC  
UNIVERSITY**  
in the U.S.



**Degrees Offered**

**85+** majors  
**70+** minors

**36,000+** Total Students



### 5 Reasons to Join Anteater Alliance

- Partner with the Division of Career Pathways in providing meaningful engagement opportunities for UCI students.
- Develop and maintain a consistent presence at UCI.
- Grow your UCI talent pipeline through targeted marketing and outreach.
- Achieve deeper engagement with students through customized recruitment programming, industry workshops, and closely working with specialized student demographics.
- Create a direct impact on developing a continuous cycle of talent for the future.

## DCPAA MEMBER SERVICES

### As a member of DCPAA, all partners and membership levels receive:

- Complimentary parking when visiting onsite.
- One (1) seat at our quarterly Employer Advisory Board meetings.
- Quarterly consultation meetings to discuss hiring goals, recruitment planning, and support.
- Priority access to register for events and recruitment programming for the 2024-2025 academic year.
- Introductions to DCP staff.
- Anteater add-on customizable inclusions available at each membership level.
- Premium display location of company Logo on the Division of Career Pathways website, front lobby rotating television screen rotating display, and Employer Appreciation wall.
- Promotion of job postings to relevant Student Club Affiliates.

## MEMBERSHIP LEVELS



### Platinum – \$10,000\*

- Three (3) premium Career Fair registrations of choice, including two (2) single sponsorship upgrades and one (1) double sponsorship upgrade.
- One (1) virtual or in-person information session including targeted marketing support and day of event coordination.
- One (1) Branding Package including customized mailing, weekly newsletter spotlight, promotion to relevant Club Affiliates, highlight in Instagram story, promotion to campus liaisons, and day of event support if applicable.
- One (1) Patio Tabling opportunity in the front patio of the Division of Career Pathways office.
- Priority Booking for all recruitment programming (first choice selection of dates).
- Priority outreach to host/co-host professional development workshop during UCI's Welcome Week events.
- One (1) social media takeover including a designated day of content including videos and Instagram stories.
- One (1) Platinum Anteater Add-on

### Platinum Anteater Add-on Options – *select one (1) of the following:*

- One (1) photo booth sponsorship opportunity of our Iris Professional Photo Booth to build your brand and market your organization.
- One (1) Networking Mixer or Coffee Chat in our Career Lab.
- One (1) career or professional development presentation during a DCP Signature Theme Week.



## GOLD

### Gold – \$5,000\*

- Two (2) standard career fair registrations with the option for one (1) single sponsorship career fair upgrade.
- One (1) virtual or in-person information session including targeted marketing support and day of event coordination.
- One (1) Branding Package including customized mailing, weekly newsletter spotlight, promotion to relevant Club Affiliates, highlight in Instagram story, promotion to campus liaisons, and day of event support if applicable.
- One (1) Patio Tabling opportunity in the front patio of the Division of Career Pathways office.
- Priority outreach to host/co-host professional development workshop during UCI's Welcome Week events.
- One (1) Gold Anteater Add-on

### Gold Anteater Add-on Options – *select one (1) of the following:*

- One (1) additional career fair single sponsorship upgrade.
- One (1) Networking Mixer or Coffee Chat in our Career Lab.
- One (1) career or professional development presentation during a DCP Signature Theme Week.



## BLUE

### Blue – \$3,000\*

- Two (2) standard career fair registrations with the option for one (1) single sponsorship career fair upgrade.
- One (1) virtual or in-person information session including targeted marketing support and day of event coordination.
- Two (2) Customized Mailings to promote your job/internship opportunity (not to be used in the same quarter).
- One (1) Blue Anteater add-on

### Blue Anteater Add-On Options – *select one (1) of the following:*

- One (1) Weekly Newsletter Spotlight including event or job/internship highlight and customized company blurb promoting your organization.
- One (1) Patio Tabling opportunity in the front patio of the Division of Career Pathways office.

## CONTACT OUR TEAM

### Contact our team to learn more:

- ✉ [uciemployers@uci.edu](mailto:uciemployers@uci.edu)
- 🌐 [career.uci.edu](http://career.uci.edu)
- ☎ 949-824-6681
- 📍 100 Student Services 1, Irvine, CA 92697

## \*NON-PROFIT / GOV. RATES

We are proud to offer non-profit and government organizations a 15% discount on membership rates.



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