

5 REASONS TO RECRUIT AT UCI

- ✓ UCI is consistently ranked as a top public 4-year university in the US.
- ✓ We have 85+ majors and 70+ minors to meet your hiring needs.
- ✓ Our students are prepared to work in the growing global economy.
- ✓ UCI is recognized nationally for campus diversity and has been designated as both an HSI and AANAPISI.
- ✓ Our team at DCP is equipped and ready to help you get engaged at UCI.



**INTERESTED IN LEARNING
MORE OR HAVE GENERAL
QUESTIONS?**

Contact us at:

uciemployers@uci.edu



career.uci.edu



949-824-6681



100 Student Services 1
Irvine, CA 92697

UCI Division of
Career Pathways



ALLIANCE GROUP MEMBERSHIP

Grow your UCI talent pipeline
through customized marketing
& engagement



COMPLIMENTARY SERVICES

With your Alliance Group membership, complimentary services include:

- ✓ Quarterly consultation meetings to discuss hiring goals, recruitment planning, and support.
- ✓ Company logo displayed on our website and on in person display wall.
- ✓ Priority access to register for events.
- ✓ Invitations to participate in panels and workshops.
- ✓ One (1) seat on our Employer Advisory Board.
- ✓ Introductions to our Student Club Affiliate members and DCP Staff

MEMBERSHIP LEVELS



PLATINUM

\$10,000*

- 3 standard fair registrations
- 3 virtual fair registrations
- 21 tokens for customizable inclusions
- Complimentary parking for all recruitment events with DCP



GOLD

\$5,000*

- 2 standard fair registrations
- 3 virtual fair registrations
- 14 tokens for customizable inclusions
- 3 parking permits per quarter



BLUE

\$2,500*

- 1 standard fair registration
- 3 virtual fair registrations
- 7 tokens for customizable inclusions
- 3 parking permits per quarter

***Non-profit organization rates:**
\$6,000 (PLATINUM), \$3,000 (GOLD), \$1,500 (BLUE)

CUSTOMIZABLE INCLUSIONS



6 TOKENS EACH

- One (1) career fair double sponsorship upgrade

4 TOKENS EACH

- One (1) career fair single sponsorship upgrade
- Employer of the Week marketing package: Instagram spotlight, highlight in student newsletter, one targeted email blast, one virtual OR in-person info session with marketing

3 TOKENS EACH

- One (1) In-Person Info Session held at the Division of Career Pathways office
- One (1) targeted email blast and highlight in weekly student newsletter

2 TOKENS EACH

- Marketing Package Add-On for one (1) virtual info session
- One (1) Targeted Promotion of Job Posting or Event to Student Club Affiliates
- One (1) Employer Spotlight post on Instagram

1 TOKEN EACH

- One (1) Highlighted Job Posting or Event in Handshake
- One (1) Instagram story highlighting job posting or event

A LA CARTE SERVICES

Interested in adding additional services to your membership? The following items can be added at an a la carte rate: Information Sessions, Targeted Email Blasts, and Marketing Package Add-on for Virtual Events