

UC Division of Career Pathways

2021-2022 YEAR IN REVIEW



Year in Review 2021-2022

UCI's Division of Career Pathways (DCP) works with the campus and employer communities to position students for career success. We provide a comprehensive portfolio of career discovery, internship, employment, and graduate school admissions services to engage freshmen through PhDs and recent alumni in their career development. To learn more about us, please access the DCP website at <u>career.uci.edu</u>.

This report highlights the use of Division of Career Pathways (DCP) services and technologies within the 2021-2022 academic year (July 1, 2021 – June 30, 2022 unless otherwise noted). It is important to note the impact and transition of services due to the COVID-19 pandemic during this time.





Employer Engagement

Handshake Job and Internship Postings Nearly Doubled

In 2021-22, there was a 105% increase in job postings and 85% increase in internship postings over 2020-21. It is important to note 90% of internships approved on Handshake were paid opportunities.

*Does not include volunteer, co-op, on-campus employment, graduate school, fellowship, or experiential learning opportunities



Employer approvals increased 45% over the prior year with 1,835 more employers from 2020-21 (total 5,938 employers approved). The top five industries remain relatively consistent and represent data throughout four full academic cycles:

Top Industries	Employers
Healthcare	487
Internet & Software	409
Non-Profit – Other	351
K-12 Education	236
Manufacturing*	202

While the employers represent specific industries, they frequently hire for positions across many majors and disciplines.

For example, Pacific Life posted job and internships in customer service, data science, and real estate.

^{*}Manufacturing replaced "Other Industries" from 2020-21



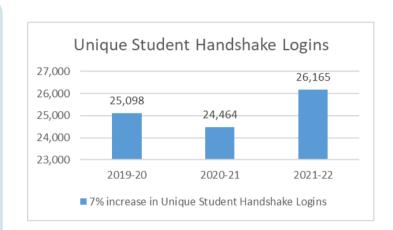
UCI Student Handshake Demonstrates Growth

Students turned to Handshake to connect with employers and find jobs and internships.

As employers increased job and internship postings, students responded with increased engagement on Handshake.

<u>11,778 students uploaded their resume</u> to Handshake (increase of 18% from previous year)

UCI students submitted <u>184,220 job applications</u> (increase of 18% from previous year)



Student account activation rates are the highest for majors within the School of Information and Computer Science (Percentage of the Total Major Population)

Major	Account Activation
Biological Sciences	3,598 (73.6%)
Computer Science	2,830 (90.3%)
Business Economics	1,831 (67.9%)
Criminology, Law & Society	1,788 (78.9%)
Psychology	1,631 (69.6%)

Handshake

Handshake is the best-in-class online career services platform for universities and was implemented at UCI in 2017. Handshake job and Internship postings encompass on and off campus opportunities as well as part-time and full-time positions. The postings are from a robust array of industry sectors and employers.

Learn more about Handshake here:

- career.uci.edu/students/undergraduate/find-an-internship/handshake
- joinhandshake.com



2021-2022 UCI Career Fairs

Due to the COVID-19 pandemic, certain career fairs were virtual. This impacted engagement as users adjusted to the online format, which required advance preparations for both the employers and students.

	Fall Fair	STEM	Winter	Spring	Niche	Total
Employers Registered	75	105	107	95	20	561
Students Attended	805	1,362	885	549	N/A	3,710
Total Group Sessions Completed	179	148	192	203	N/A	1,053
Total 1:1 Sessions	1,027	4,903	3,291	1,436	N/A	6,977
Total Student-to-Employer Interactions	2,231	4,903	3,291	1,436	107	12,069

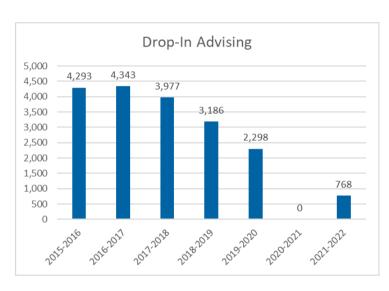


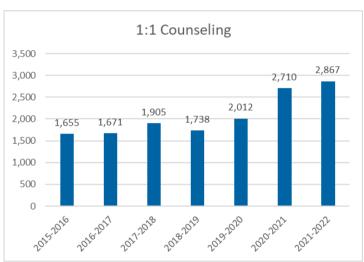


Student Support

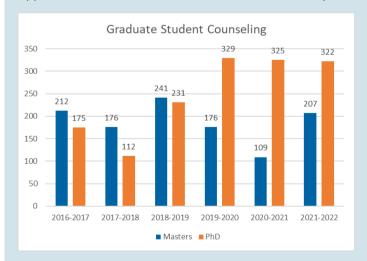
There was an increase in undergraduate individual appointments coupled with a steady number of appointments in graduate student counseling.

Individual Undergraduate Counseling





Appointments with Masters students doubles in one year.



We continue to see a significant difference between PhD and Masters advising. This may reflect doctoral students exploring new career paths outside of academia.

Career Counseling and Advising Notes:

Scheduled counseling appointments increased by 6% even after reinstating in-person drop-in counseling in spring 2022.

Learn more about DCP services to help student discover career paths here:

• career.uci.edu/dcs/discover



Students and staff adjusting to return to in-person workshops and online webinars

As students returned to campus, we shifted from exclusively offering online webinars to offering them in addition to in-person workshops. While we saw a decline in synchronous student attendance, we also saw an increase in online views of our recorded programs.

Additional outreach efforts included:

- 178 sessions presented to clubs and academic courses with a total of 4,733 participants
- 23 class presentations and 28 new partnerships with campus departments/offices
- Three new Job Search Podcasts resulted in a total of 625 plays
- NEW: Graduate student peer advisor offered 1:1 appointments, outreach workshops, and updated graduate career materials
- Record number of UCI graduate students attend the PhD/Masters
 Virtual Career Expo – UCI had the 4th highest number of registrants out of 38 institutions

Learn more about the array of DCP workshops and events here:

career.uci.edu/about/events



Access to recorded webinars increased 7% resulting in a total of 14,606 views.





TECHNOLOGY & ON-DEMAND SERVICES

CareerSpots Videos Double the Delivery of Career Planning Workshop Content

Students access on-demand career advice videos on topics they need in the moment.

CareerSpots allows us to <u>double the</u> delivery of career services content.

2018-19

CareerSpots views 3,651 Workshop attendance 3,011

2019-20

CareerSpots views 5,766 Workshop attendance 3,025

2020-21

CareerSpots views 8,847 Workshop attendance 4,365

2021-22

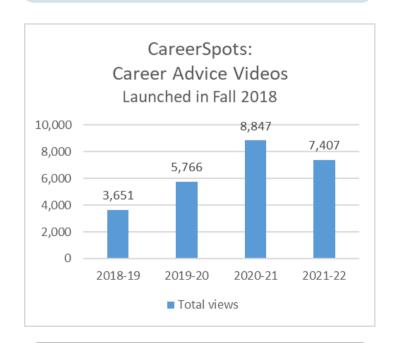
CareerSpots views 7,407 Workshop attendance 2,782

Top 5 videos viewed:

- Make Your Resume POP! (2,527 views)
- Career & Self Development (787 views)
- *Virtual Interviews* (567 views)
- The Cover Letter (362 views)
- Leadership (171 views)



Career Spots is an online library of 90 brief videos covering career readiness competencies, job searching, and internships.



View CareerSpots here:

• career.uci.edu/careerspots



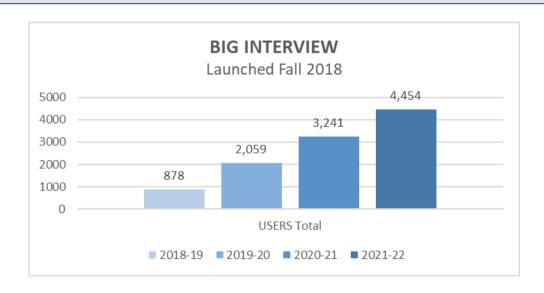
Big Interview Increased Access to Practice Interview Opportunities

Online partnership with School of Business Masters programs increases usage of the virtual interview platform.



Big Interview is an online system that combines training and practice to help students improve their interview technique.

- Instructional Videos covering all aspects of the job search and interview process.
- Extensive Question Library with thousands of interview questions & tips on crafting effective answers.
- <u>Virtual Mock Interview</u> feature that allows users to record, review, and share their interview responses with built-in rubrics for soliciting feedback.



Big Interview mock interview assignments were also incorporated into academic courses (Bio 3B), internship programs (SAGE Scholars), and the UCDC Summer Program.



Focus 2 Career: Connecting Academics and Career Planning

686 users explored how their major can lead to a range of careers. Prior to the introduction of Focus 2 Career, students accessed career assessments less than 100 times/year.

Focus 2 Career connects academics with career exploration with the following:

- Career assessments
- Information about occupations and academic disciplines
- Side-by-side occupational comparisons
- Action planning tool



Addressing the question, "What can I do with my major?" - Focus 2 Career provides students on-demand access to six different assessments (Career Readiness, Holland Code, Personality, Values, and Skills) to explore how their interests and education fit with possible occupations.

In addition, the customized platform connects UCI undergraduate and graduate majors to occupation data including salary, training required, job prospects, etc.

Learn more here:

career.uci.edu/focus-2-career



CAREER READINESS TRAININGS

Career Readiness Trainings increased engagement with academic units and student leaders

Partnership with the School of Social Ecology yielded career readiness materials in the virtual field study course (SE 193) with 62 students.

	Career Readiness Briefings (faculty)	Career Conversations Trainings (staff)	Career Conversations Trainings (student leaders)
Training notes	- Summer Series in 2021 featured 4 webinars with 72 total attendees	 Virtual staff training 	- 3 Undergraduate Trainings - 2 Graduate trainings

This is a training program is designed specifically for UCI faculty, staff, and student leaders to better assist students with career related questions and refer to relevant resources.

Learn more here:

• <u>career.uci.edu/faculty-staff/career-readiness-education</u>





FIRST DESTINATION SURVEY (FDS)

DCP and campus partners increase first destination outcome data for the undergraduate class of 2021

FDS surveys were distributed to 6457 Spring and Summer 2021 graduating seniors up to six months after graduation. Survey results, National Student Clearinghouse data, and LinkedIn mining produced first destinations outcomes data for 43% (2758) of the participant pool.

Top 10 post-graduation education destinations

University of Southern California	6. John Hopkins University
2. Columbia University	7. New York University
3. University of California - San Diego	8. Saddleback College
4. Irvine Valley College	9. Foothill College
5. University of California - Los Angeles	10. University of California - Irvine

Top 10 employer destinations

1.	University of California, Irvine	6. Microsoft
2.	Amazon	7. Amazon Web Services (AWS)
3.	Self-Employed	8. Deloitte
4.	UCI Health	9. Northrop Grumman
5.	Google	10. Boeing

Access more about the career and graduate school outcomes at: career.uci.edu/faculty-staff/uci-graduate-destinations

Where do graduates go after their first year out? The UC Office of the President's Alumni At Work website provides employment outcomes by campus, major and discipline of UC undergraduate alumni at two, five, and ten years after graduation.

