

#### **JOB SEARCH STRATEGIES**



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# Assessing Your Job Search Knowledge

# **The Process**

- Not always straight forward
- Treat it as a job so make time for the process
- Break it down by doing something every day

On average, it can take 4-6 months to land a full time job



# Preparation

#### Focus your search

- What kind of work are you looking for?
- Is there a specific industry or position you have in mind?
- Is there a specific company that you want to work for? Create a target list
- Is there a specific geographic location?

#### **SHOW YOU ARE CAREER READY**

Teamwork Technology Leadership Professionalism Critical Thinking Career & Self-Development Communication Equity & Inclusion

These are eight key competencies employers are looking for identified by the National Association of Colleges and Employers (NACE)

# **Preparation**

- Resume
- Cover Letter
- List of References vs Letter of Recommendations
- Interview preparation

# How Employers Fill Positions

- Advertisements: Company website, Online job boards such as Handshake
- Internal Postings: Employees who work at the company
- Referrals: Networking
- Social Media: LinkedIn, Facebook
- Job Fairs: Local and DCP hosted Career Fairs
- Employment Agencies

#### Research

- Top companies/organizations in your field of interest – use <u>LinkedIn</u>, Vault.com, <u>Buzzfile</u>, Company Website, Glassdoor.com, etc.
- Job Market/Trends: O-Net <u>www.onetonline.org</u>
- Training/Education Required: O-Net www.onetonline.org
- Salary: Salary.com, Glassdoor.com

## Networking

- Social Media, i.e. <u>LinkedIn</u>, Facebook, Twitter
- People you know, i.e. faculty, alumni, staff, family friends, etc. and set up <u>Informational Interviews</u>
- <u>Professional Associations</u> look under "More Info" tab for each occupation
- <u>Career Discovery Series</u> Winter Quarter
- Anteater Network

Only 10% - 20% of jobs are ever published – which means 80% to 90% of jobs remain hidden in the job market

#### Jobs

- Handshake UCI's Job Board for Students
- Company websites
- LinkedIn + see any connections who work there
- Niche Job Boards. For example:
  - Idealist.org non-profit
  - HigherEdJobs.com, Jobs at UCI higher education
  - Going Global (via Handshake) international
- Career Fairs
- Additional career resources

# **Before Accepting an Offer**

- Ask companies for time to consider before making a decision
- Avoid accepting the offer immediately
- Have open communication when interviewing with multiple employers
- Do not begin negotiations until you are ready to accept.
  Once you enter into negotiations, the company will expect you to accept the offer once you have agreed on the terms.
- Once you accept an offer, you have made a commitment to work for that company and you should STOP interviewing at other companies

# **Ethical Considerations**

- Consider your professional brand network of professionals in the industry can be small
- Consider your peers to lose future recruiting opportunities
- Consider alumni who may have advocated for their companies to recruit at UCI
- Consider UCI as no longer a target school for companies

### Remember to...

- Research the employer
- Tailor your resume/cover letter to the job description requirements
- Keep track of who you've sent what and when
- Follow-up with employers
- Dress professionally when meeting new contacts

# And Remember...

- Start early
- Focus your job search
- Be persistent/proactive, follow-up with employers
- Assemble a support system and stay positive

# **For Additional Support**

- Resources on DCP website: <u>www.career.uci.edu</u>
- Virtual Career Planning Appointments: 30minute appointments to discuss career exploration, job/internship search, graduate school planning, etc.
   Book in <u>Handshake</u>