

SANDRA STUDENT

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EDUCATION

- University of California, Irvine, CA** **06/XXXX**
Paul Merage School of Business and UCI School of Biological Sciences
Master of Science in Biotechnology Management
Relevant coursework: [list 3-5 courses related to the job or specific coursework employer has requested]
Projects: ABC CORPORATION Market Analysis and Marketing Plan (or put in Projects & Activities section)
[Short description of project activities]
- India University, Coimbatore, India** **06/XXXX**
Bachelor of Technology in Biotechnology
Relevant coursework: [list 3-5 courses related to the job or specific coursework employer has requested]

EXPERIENCE

- XYZ GENOMICS, INC, Irvine, CA** **Summer XXXX**
Bio-Informatics Marketing Intern
Worked with the Market Development team along with Informatics, IT, Tech support and Bio-statistics team on a groundbreaking project to create a unique platform for value added operations.
- Conducted market research, engaged in customer and KOL interactions, and developed state of lab quality metrics for a proprietary database.
 - Participated in new product development for generating additional revenue streams and also identified key findings from survey to aid in efforts towards achieving clinical lab quality.
- ABC INSTITUTE OF MEDICAL TECHNOLOGY, Chennai, India** **Summer XXXX**
Research Intern
Determined the role of Poly Phenol Oxidases (PPOs) in industrial applications for dye de-colorization and detoxification of wastewater.
- Proposed the idea of “Creating Value from Waste” by using waste plant peels as enzyme source, which proved to be a more sustainable and economical substitute.
 - Identified an alternative experiment to Western Blotting decreasing enzyme screening time from source.

PROJECTS & ACTIVITIES

- Merage Biotechnology Association, UC Irvine, CA** **XX/XXXX – present**
Communications Director
- Direct a diverse team of six via email correspondence and weekly team meetings to create a communications plan that publicizes club event information to over 200 student organizations.
 - Improve collaboration among club initiatives by developing a strategic communication plan and disseminating it to all club members.
- ABC CORPORATION, Orange, CA** **Winter XXXX**
Pro Bono Consultant - Market Analysis and Marketing Plan project, UC Irvine, CA
- Led a team serving as consultants for ABC’s marketing initiatives. Conducted extensive market research and analyzed demographics to identify potential new target markets.
 - Proposed and presented a marketing channel strategy and implementation plan based on industry projections, target market re-designation, product-market expansion, and potential risks and threats.
- Asian American Student Association (AASA), UC Irvine, CA** **XX/XXXX – XX/XXXX**
Advertising Committee Member
- Collaborated with executive board by participating in weekly meetings to brainstorm marketing initiatives and plan for events. Increased event awareness by speaking at fraternity meetings of 50+ attendees.

SKILLS

- Strengths:** Communication, analytical, problem solving and collaboration skills
Computer: Proficient in MS Office (Word, Excel, PowerPoint, Outlook, Access & Publisher),
Laboratory: DNA isolation, gel electrophoresis, PCR, culturing & plating techniques, chromatography
Language: Advanced in Hindi, Conversational in Gujarati