

SAM STUDENT

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EDUCATION

University of California, Irvine, The Paul Merage School of Business, Irvine, CA **06/XXXX**
Master of Science in Business Analytics

Relevant coursework: [list 3-5 courses related to the job or specific coursework employer has requested]

Projects: ABC CORPORATION Market Analysis and Marketing Plan (or put in Projects & Activities section)
[Short description of project activities]

India University, Coimbatore, India **06/XXXX**
Bachelor of Mathematics

Relevant coursework: [list 3-5 courses related to the job or specific coursework employer has requested]

EXPERIENCE

XYZ COMPANY, Newport Beach, CA **XX/XXXX – XX/XXXX**

Research Associate

Responsible for collection and analysis of internal and external research data for company to help inform product decision-making and strategic plans

- Designed surveys and focus group objectives to collect demographic and purchase behavior data on consumers and product preferences
- Compiled and analyzed statistical data for findings, and developed strategic recommendations for new or revised product offerings to various departments
- Presented research reports and recommendations to key stakeholders in the company, including senior management from design and development and marketing teams

PROJECTS & ACTIVITIES

Merage Marketing Association, University of California, Irvine, CA **XX/XXXX – present**
Communications Director

- Direct a diverse team of six via email correspondence and weekly team meetings to create a communications plan that publicizes club event information to over 200 student organizations
- Improve collaboration among club initiatives by developing a strategic communication plan and disseminating it to all club members

ABC CORPORATION Operations Analytics project, Orange, CA **XX/XXXX – XX/XXXX**
Team Lead

- Led a team serving as consultants for ABC on an operational efficiency improvement project. Collected and analyzed operational process data to identify efficiency opportunities and cost-savings measures
- Proposed and presented strategic operational efficiency recommendations to senior management team that would improve productivity by 10% and result in cost-savings of 20% across the company

Asian American Student Association (AASA), University of California, Irvine, CA **XX/XXXX – XX/XXXX**
Marketing Committee Member

- Collaborated with executive board by participating in weekly meetings to brainstorm marketing initiatives and plan for upcoming events. Increased awareness of events by speaking at fraternity meetings of 50+ attendees

SKILLS

Strengths: Analytical, problem solving and collaboration skills

Computer: Proficient in MS Office (Word, Excel, PowerPoint, Outlook, Access & Publisher), Tableau, and SQL

Language: Fluent in Hindi