



2019-2020

YEAR IN REVIEW

UCI Division of
Career Pathways



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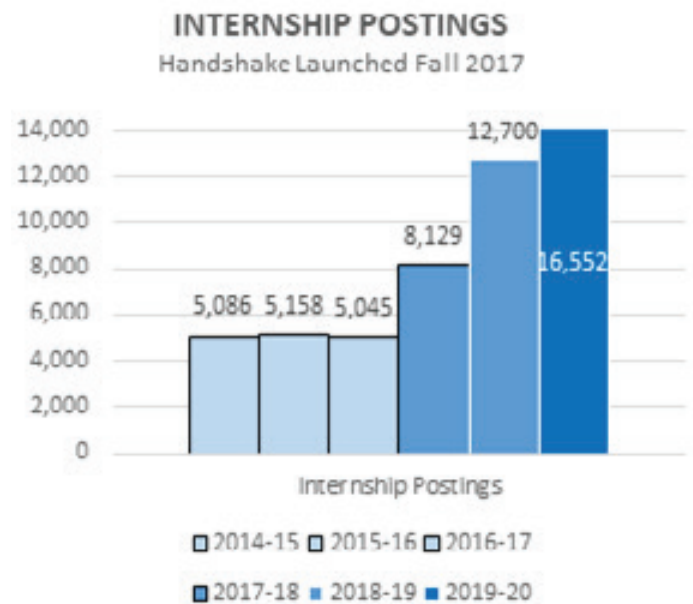
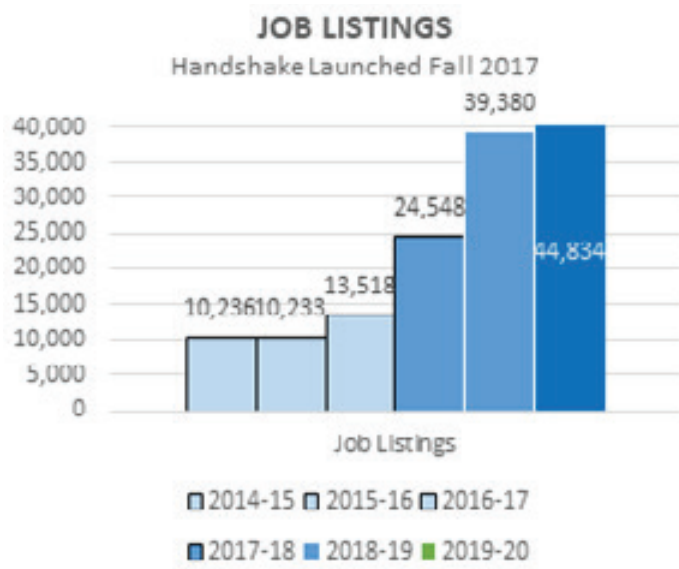
UCI's Division of Career Pathways (DCP) works in concert with the campus and employer communities to position students for career success. We provide a comprehensive portfolio of career discovery, internship, employment, and graduate school admissions services to engage freshmen through PhDs and recent alumni in their career development. To learn more about us, please access the DCP website at career.uci.edu.

This report highlights the use of Division of Career Pathways (DCP) services and technologies within the 2019-2020 academic year (July 1, 2019 – June 30, 2020 unless otherwise noted). It is important to note the significant impact of the COVID-19 pandemic and the transition to virtual services and resources during this time.

EMPLOYER ENGAGEMENT

Handshake Job and Internship Postings Increased Despite Pandemic and Recession

While there was a 37% decrease of employers using Handshake, there was a 15% increase of job and internship postings.



The top five industries remain consistent and represent data throughout two full academic cycles:

Top Industries	Employers
Internet & Software	445
Healthcare	306
Non-Profit - Other	273
Other Industries	252
K-12 Education	241

While the employers represent specific industries, they frequently hire for positions across many majors and disciplines.

For example, Pacific Life posted job and internships in customer service, data science, and real estate.

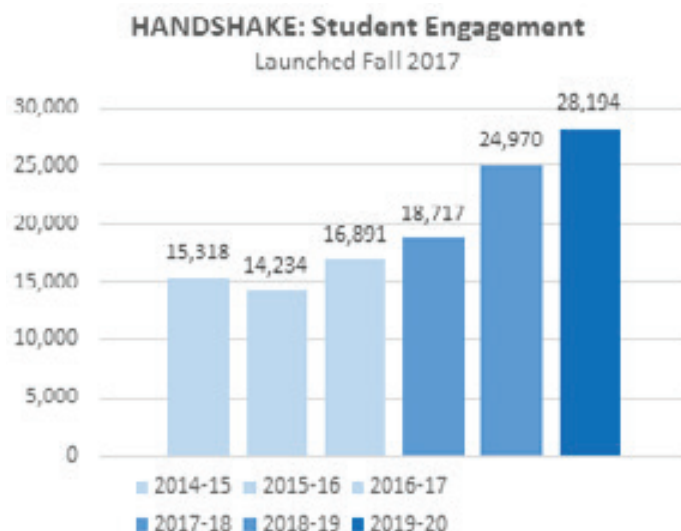
UCI Student Handshake Engagement is Growing

Increases in all measurements including resumes uploaded, job applications submitted, and logins to the platform.

While the pandemic could have provoked a retreat from engagement, UCI students remained optimistic and action-oriented with their search.

10,708 students uploaded their resume to Handshake (up 17% from the previous year).

UCI students submitted **174,625 job applications** (up 9% from the previous year).



Student account activation rates are the highest for majors within the School of Information and Computer Science:

Major	Account Activation
Biological Sciences	2,624 (66.1%)
Computer Science	2,117 (83.1%)
Business Economics	1,244 (59.9%)
Mechanical Engineering	710 (68.4%)
Psychology	763 (62.5%)

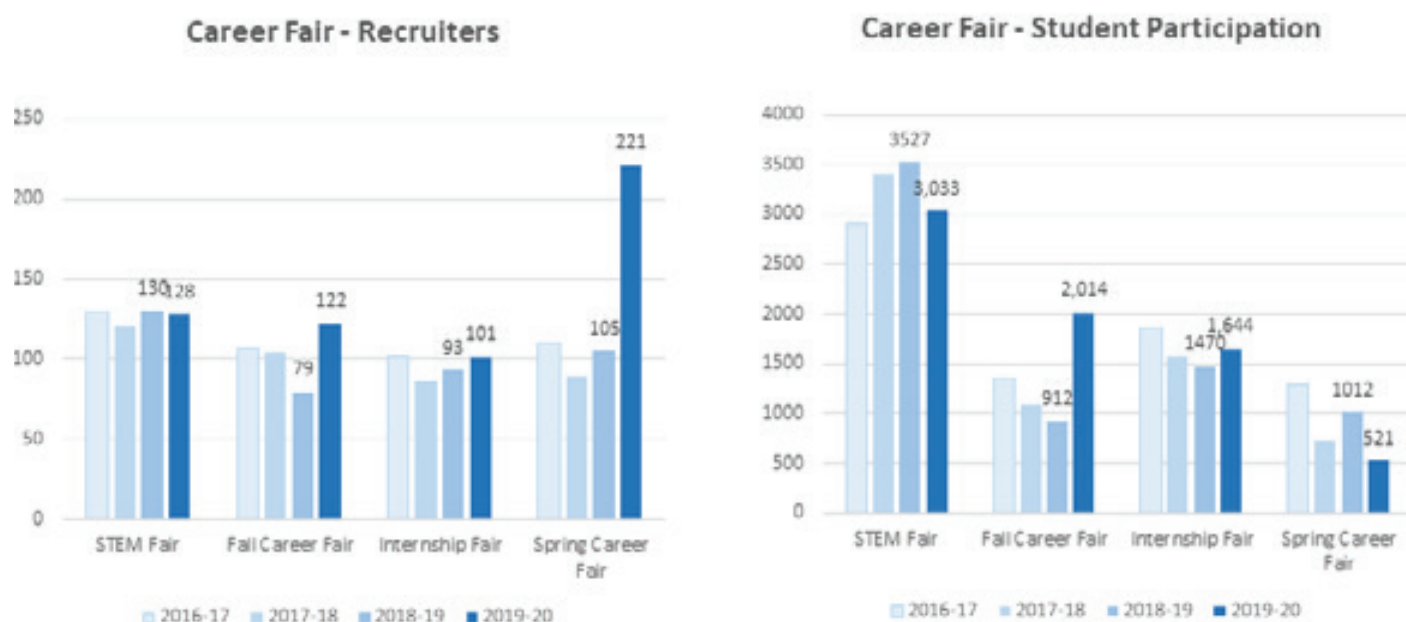
Handshake Notes:

Handshake is the best-in-class online career services platform for universities and was implemented at UCI in 2017. Handshake job and Internship postings encompass on and off campus opportunities as well as part-time and full-time positions. The postings are from a robust array of industry sectors and employers.

Learn more about handshake here: <http://career.uci.edu/students/undergraduate/find-an-internship/handshake/> and here: <https://joinhandshake.com/>.

UCI Career Fairs

A number of changes occurred with career fairs. The **Fall Career Fair** was scheduled 3 weeks earlier during Welcome Week. This more than doubled student participation and increased recruiter engagement by 55%. The drop in student attendance at the **STEM Fair** may be attributed to the changes in the Fall Career Fair. The **Internship and Job Fair** in winter yielded an increase of students (11%) and recruiters (9%). Due to the COVID-19 pandemic, the **Spring Career Fair** transitioned to a virtual format, which included all UC undergraduate campuses.



Spring 2020 UC Systemwide Career Fairs

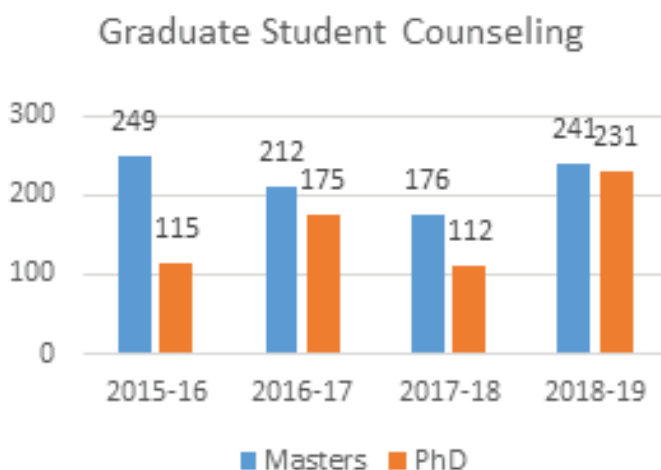
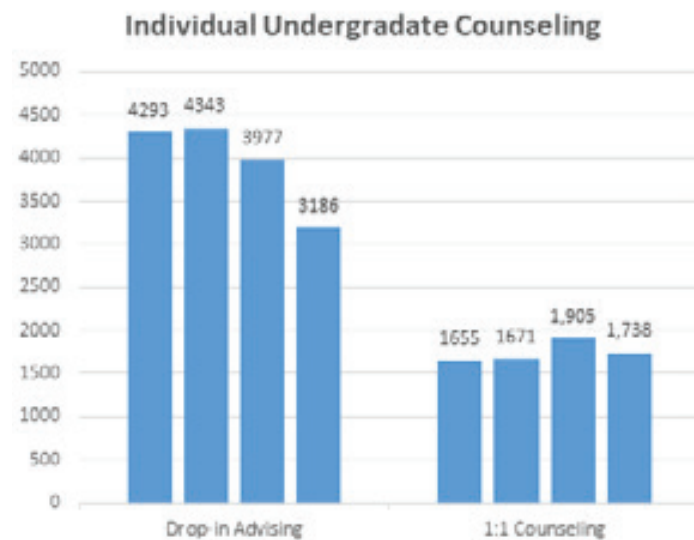
The Spring 2020 Fair was a collaborative effort among all UC campuses that was held virtually over two dates. While more than 200 employers participated in the two events, the low student engagement can be attributed to their adjustment to online learning and job searching during this unusual time.

Industry	Recruiters	Total Student PARTICIPANTS (all UC)	UCI Student PARTICIPATION
STEM Virtual Career Fair	108	3,001	350
All other industries	113	1,919	171
TOTAL	221	4,920	521

STUDENT SUPPORT

Slight decrease in undergraduate appointments coupled with a significant increase in graduate student counseling

The decrease in counseling appointments was noticed during the sudden transition to remote services in March 2020.



Graduate student counseling **increased 36% for Master's students and 106% for Ph.D. students.**

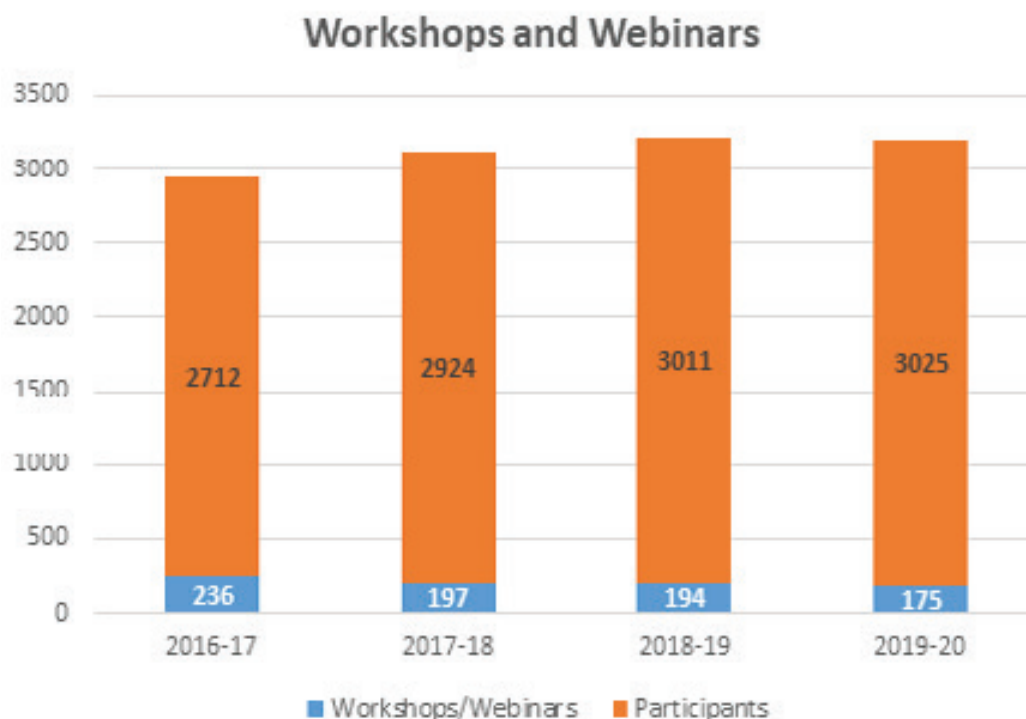
Career Counseling and Advising Notes:

With the same staffing levels, the amount of scheduled and drop-in advising tends to be consistent from year to year.

Learn more about DCP services to help students discover career paths here: <http://career.uci.edu/dcs/discover>.

While fewer workshops and webinars were offered, student participation increased

The transition to virtual webinars significantly increased participation and allowed for events to be recorded for future viewings.



Learn more about the array of DCP workshops and events here: <http://career.uci.edu/about/events/>

New initiatives included:

- Four outdoor **events on DCP's patio** which reached 400+ students
- Two-part **job search podcasts** which resulted in 115 plays
- Four **Instagram Live events** titled "Ask a Counselor," which reached 225 students
- Delivering **Career Discovery Panels** in hybrid format resulted in record setting attendance

Graduate student engagement increased more than 120%

- **2018-2019:** 699 participants
- **2019-2020:** 1,546 participants

TECHNOLOGY & ON-DEMAND SERVICES

CareerSpots Videos Double the Delivery of Career Planning Workshop Content

In one year since launching, video views increased 58%.

CareerSpots allows us to double the delivery of career services content.

2018-2019:

- ***CareerSpots views: 3,651***
- ***Workshop attendance: 3,011***

2019-2020:

- ***CareerSpots views: 5,766***
- ***Workshop attendance: 3,025***



To 5 videos viewed:

- ***Career Management (645 views)***
- ***Make Your Resume POP (222 views)***
- ***Stand Out Resumes (132 views)***
- ***The Interview (119 views)***
- ***The Cover Letter (109 views)***

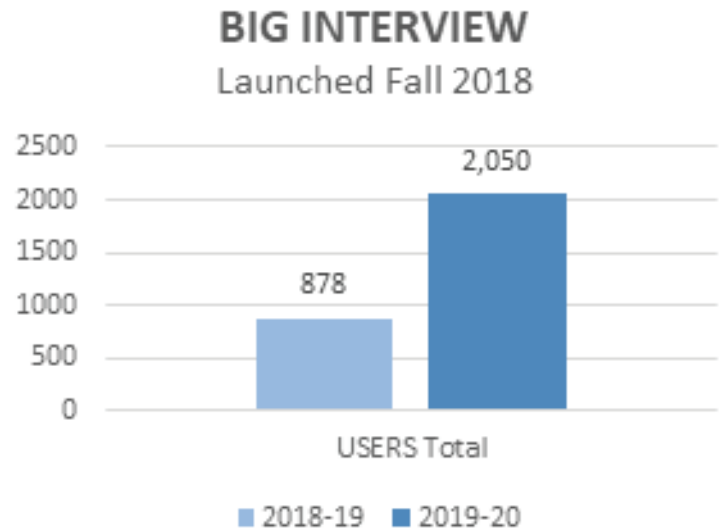
CareerSpots is an online library of 90 brief videos covering career readiness competencies, job searching, and internships. View CareerSpots here: <http://career.uci.edu/careerspots/>.

Big Interview Greatly Increased Access to Practice Interview Opportunities

With an increase of 1,172 new users, usage of the virtual interview platform doubled in one year.

Big Interview is an online system that combines training and practice to help students improve their interview technique.

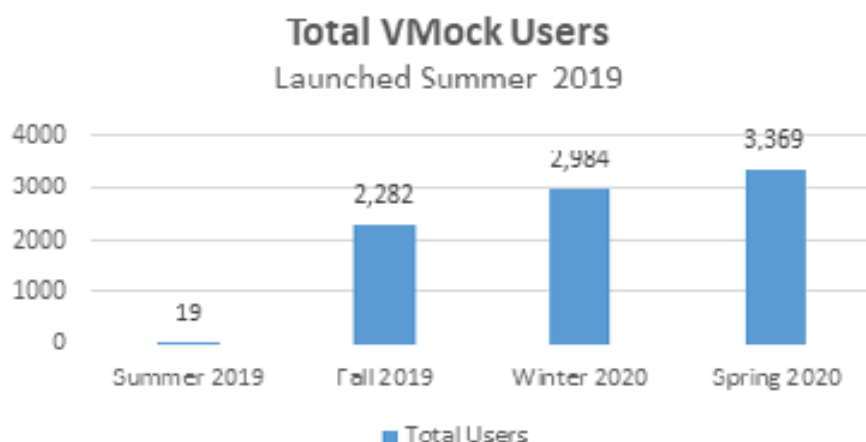
- ***Instructional videos*** covering all aspects of the job search and interview process
- ***Extensive Questions Library*** with thousands of interview questions & tips on crafting effective answers
- ***Virtual Mock Interview*** feature that allows users to record, review, and share their interview response.



Prior to the launch of Big Interview in fall 2018, practice interviews were held in a total of 130 advising sessions.

VMock Provided On-Demand Resume Feedback

Addressing one of the top student issues, 3,369 students used VMock to review their resume.



VMock uses artificial intelligence to provide instant and substantive resume reviews. Students upload their resumes and are scored based on algorithms derived from thousands of resumes and job descriptions.

Learn more here:

<https://bit.ly/3bBlcbv>

CAREER READINESS TRAININGS

New Career Readiness Trainings for Faculty, Staff, and Student Leaders

In-person trainings and online resources were launched to infuse career readiness skills into academic courses and co-curricular experiences.

	Career Readiness Briefings (faculty)	Total Student PARTICIPANTS (all UC)	UCI Student PARTICIPATION
Number of Participants	16 faculty	74 staff	654 undergraduates 11 graduate students
Additional Notes	<ul style="list-style-type: none">• Career Readiness incorporated into syllabi• Career-related assignments developed	<ul style="list-style-type: none">• Conducted first remote session via Zoom in June 2020	<ul style="list-style-type: none">• Participants included: ASUCI, Campus Recreation, Club Affiliates, Peer Academic Advisors

This is a training program that is designed specifically for UCI faculty, staff, and student leaders to better assist students with career related questions and refer to relevant resources. Learn more here: <https://career.uci.edu/faculty-staff/career-readiness-education/>.

UC EMPLOYMENT OUTCOMES AND GRADUATE DEGREE ATTAINMENT

What do UC and UCI graduates do after graduation?

These reports and searchable dashboards show where a UCI education can lead and that all academic majors lead to a variety of career paths.

UCI Survey of Graduating Seniors

Link: <http://www.oir.uci.edu/senior-survey.php>

This provides information on graduating seniors' outcomes (employment and the pursuit of advanced education), satisfaction with the educational experience, and education-related debt.

UC Alumni at Work

Link: <https://www.universityofcalifornia.edu/infocenter/uc-alumni-work>

This provides employment outcomes by campus, major and discipline of UC undergraduate alumni at two, five, and ten years after graduation and now includes debt burden and differentiates earnings by terminal degree.

UCI Survey of Graduating Seniors

Link: <https://www.universityofcalifornia.edu/infocenter/alumni-grad-outcomes>

This provides information by campus, discipline and student demographics on who attends graduate school and different post-UC earnings trajectories associated with the graduate degree completed.

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