



UCI DIVISION OF CAREER PATHWAYS (DCP) & PARKER DEWEY ARE PARTNERING TO PROVIDE

### **MICRO-INTERNSHIPS**



#### WHAT IS A MICRO-INTERNSHIP?

A **micro-internship** is a short-term project that can be completed within 5-40 hours, typically due within a week to a month. These projects require no on-boarding and can be completed by a college student with minimal instruction. These are important but low-risk tasks that can be completed either on-site or remotely.

# **HOW**IT WORKS





#2 REVIEW
AVAILABLE PROJECTS



#3 APPLY TO PROJECTS



GAIN WORK EXPERIENCE

- Data Clean-Up
- Candidate Sourcing
- LinkedIn Research

"IT WAS SO EASY AND SHE

WAS AMAZING. THE TEAM

INVITED HER TO COME IN TO

PRESENT HER CONCLUSIONS.

- Microsoft

THEN OFFERED HER A JOB."

Public Document Review

#### **EXAMPLES OF MICRO-INTERNSHIPS**

- Social Media Content Creation
- Lead Generation
- Social Media Engagement Feedback
- User Experience Testing

- Competitor Prospecting
- Market Research
- CRM Lead Cleansing
- Vendor Research

#### **BENEFITS OF MICRO-INTERNSHIPS**

- Signing up is fast and free! Go to info.parkerdewey.com/uci to get started
- Work on paid projects that only require a short time commitment (5-40 hours within a week to a month
- Explore different career paths and work on interesting assignments
- Demonstrate your abilities to potential employers and apply what you're learning in the classroom
- Build your professional portfolio and network

"WE NEVER WOULD HAVE MET HIM. HE JUST FINISHED THE ASSIGNMENT, AND HE'S GOING TO HELP WITH MORE PROJECTS WHILE HE'S IN SCHOOL."

> - Sarnoff & Baccash: Property Tax Law

Many professionals find themselves working on tasks that aren't the best use of their time. With micro-internships, employers can access talent when they need it - without administrative burdens.

Students utilize classroom knowledge and campus support to complete professional assignments which gaining experience and demonstrating reserach, problem solving, and communication skills.

**LEARN MORE AT** 

## info.parkerdewey.com/uci