

UCI DIVISION OF CAREER PATHWAYS (DCP) & PARKER DEWEY ARE PARTNERING TO PROVIDE

MICRO-INTERNSHIPS



WHAT IS A MICRO-INTERNSHIP?

A **micro-internship** is a short-term project that can be completed within 5-40 hours, typically due within a week to a month. These projects require no on-boarding and can be completed by a college student with minimal instruction. These are important but low-risk tasks that can be completed either on-site or remotely.

HOW IT WORKS

#1 POST YOUR PROJECT



#2 SELECT WHO YOU WANT



#3 WE HANDLE THE REST



NO COST TO HIRE

EXAMPLES OF MICRO-INTERNSHIPS

- Data Clean-Up
- Candidate Sourcing
- LinkedIn Research
- Public Document Review
- Social Media Content Creation
- Lead Generation
- Social Media Engagement Feedback
- User Experience Testing
- Competitor Prospecting
- Market Research
- CRM Lead Cleansing
- Vendor Research

BENEFITS OF MICRO-INTERNSHIPS

- Enhance your pipeline of highly-motivated talent
- Provide opportunities to diverse candidates
- Improve hiring effectiveness
- Address resource needs with on-demand support
- Evaluate candidates to ensure mutual fit
- Reduce new hire attrition
- Scale-up teams seamlessly

"IT WAS SO EASY AND SHE WAS AMAZING. THE TEAM INVITED HER TO COME IN TO PRESENT HER CONCLUSIONS, THEN OFFERED HER A JOB."

- Microsoft

"WE NEVER WOULD HAVE MET HIM. HE JUST FINISHED THE ASSIGNMENT, AND HE'S GOING TO HELP WITH MORE PROJECTS WHILE HE'S IN SCHOOL."

- Sarnoff & Baccash: Property Tax Law

Many professionals find themselves working on tasks that aren't the best use of their time. With micro-internships, employers can access talent when they need it - without administrative burdens.

Students utilize classroom knowledge and campus support to complete professional assignments which gaining experience and demonstrating reserach, problem solving, and communication skills.

LEARN MORE AT

info.parkerdewey.com/uci