

CAREER PATHWAYS ALLIANCE GROUP PACKAGES

The Career Pathways Alliance Group is comprised of selected organizations that take an active role in furthering the vision and development of the UCI Division of Career Pathways, and who would like to maximize their visibility and impact on the UC Irvine campus. The three levels of participation offer key opportunities to grow your brand and maintain a strong presence on campus.

PACKAGE FEATURES

	PLATINUM MEMBERSHIP \$8,500	GOLD MEMBERSHIP \$5,000	BLUE MEMBERSHIP \$2,500
Company logo displayed on Career Pathways Alliance Group wall, at the entrance of all career fairs, hyperlinked on the UCI Division of Career Pathways website, and featured on applicable print media	✓	✓	✓
Access to customized resume books, based on current open opportunities	✓	✓	✓
Presentation to the Division of Career Pathways staff	✓	✓	✓
Priority access to guest speaking opportunities and participation in the annual Job Shadow Program	✓	✓	✓
Priority access to Division of Career Pathways career fairs (includes high visibility location and admission)	✓	✓	✓
Priority access to on-campus interview (OCI) scheduling each quarter and other recruitment activities	✓	✓	✓
Complimentary registration for career fair(s) of your choice (Standard Registration rate)	3	2	1
Complimentary on-campus visibility table in prime location	1	1	1
Complimentary job posting(s) pinned on Handshake (proprietary job listing board), based on desired majors	3	2	1
Complimentary parking passes for Career Pathways hosted events	9	5	2
Complimentary email blast(s) to students, highlighting your choice of opportunities (must specify desired major(s))	3	2	1
Complimentary employer information session(s)	2	1	
Campus-wide email blasts highlighting your choice of opportunities	2		
Company independently featured for one week on the Division of Career Pathways website	✓		