

THERE'S MORE THAN ONEWAY TO **GET EXPERIENCE**

# EXPERIENCE EXPO 2017

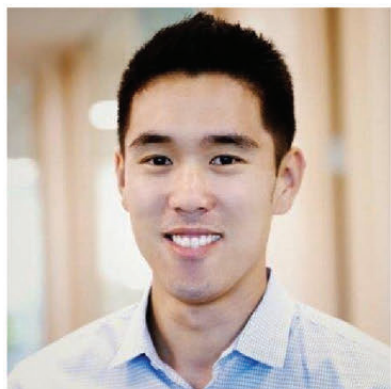
## EXPERIENCE EXPO KICK-OFF & NETWORKING GAME

The evening will begin with a presentation from Brian Cho (Class of 2007) on making the most of your UCI experience, followed by over an hour of networking with professionals from a variety of fields. Refreshments provided. Opportunity drawing for networking participants. Visit <http://bit.ly/2j09pX7> to register!

**TUESDAY, JANUARY 17<sup>TH</sup>, 2017**

**6:00 PM - 8:00 PM**

MERAGE SCHOOL AUDITORIUM



**MAKING THE  
MOST OF YOUR  
UCI EXPERIENCE**

**Brian Cho is the Director of Business Development at Riot Games,** where he is responsible for managing partnerships, investments, and acquisitions.

Previously, Brian was a Partner on the investment team at the venture capital firm Andreessen Horowitz in Silicon Valley. At Andreessen Horowitz, he worked on notable investments including Oculus VR and Lyft. Prior to that, he held senior product and business roles across the consumer internet startup and video-game industries. Brian began his career at Deloitte Consulting as a Business Technology Analyst.

In 2013 and 2014, Brian was recognized as a rising star in Games and Apps by Forbes magazine's "30 Under 30". Brian graduated from University of California Irvine in 2007 with a BA in Economics and a Minor in Management.

**UCI** Paul Merage  
School of Business

